Tutorial One Plan (Wk 3): ‘Journalism and The Academy’ and ‘New Values’

**Reflections on the massacre last week:**

 How do you provide the facts using sunlight that ‘disinfects’ rather than giving more publicity to such a killer?

 How do you deal with subjects that are immediately distressed?

 The importance of diversity within a newsroom – the MSM had very few links to the Muslim community, their viewpoints rarely covered and their fears not addressed.

 The role of commentators and politicians fomenting fears. The ‘free speech’ argument.

 The importance of the internet, Facebook, Google andYoutube in disseminating right-wing rhetoric.

 Journalism and Fourth Estate: why did our intelligence agencies fail us? Why are our gun laws so lax? (this will address aspects of the lecture Week 3).

**Objectives from Lecture 1:**

Introducing Journalism Studies. To think about why we study Journalism, its place in the Academy, the different ways it might be studied/examined and the limitations of each approach. Zelizer’s ‘Interpretive communities’ and conflicts amongst perspectives.

What is your relationship with journalism/news media? What is your current consumption patterns? Where do you access their news? What kind of journalism/news items do you typically read? In-depth or scan? Are you critical of current news media/journalistic processes and why? What was the last news item you read? Where/how did you access it?

**Clip Analysis Exercise.** Dividing into small groups respond to the clips from the last slide of the power point, one from *He Toki Huna*, and one from *Fahrenheit 9/11*. What different “perceptions” of journalism are presented in these two clips?

**Objectives from Lecture 2**

What is hard news and what is soft news? Are the borders distinct?Understanding newsworthiness and how news values determine newsworthiness - how they may overlap, and how they may shift according to the priority of the media platforms, or news organization.    Being able to recognise and identify these news values in daily news coverage and being able to interrogate them critically. Often overlapping and shift according to platform. The idea that they are absorbed, ‘divinely’ determined or ‘unconscious’ or ‘natural’.Let’s discuss last week’s terrible events – what news values do they exhibit?Understanding the concepts of gatekeeping, agenda-setting and framing: a filtration process, what issues to think about, and how to think about issues respectively.